



June 23, 1998

Office of Special Nutritionals (HFS-450) 3353 '98 JUL 20 P1:42
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington DC 20204

JUN 29 1998

Re: Notification of DSHEA nutritional support claim for AmeriFIT Estroven Dietary Supplement

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The labeling for Saw Palmetto Extract bears the following statements:

"Prostate Support Formula."

"Saw Palmetto has been used for generations to help support healthy prostate function."

AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

Craig Larsen
Director of Product Development and Quality Assurance

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Corporate Headquarters
166 Highland Park Drive
Bloomfield, CT 06002
1-800-990-FIRM (3476)
(860) 242-FIRM (3476)
FAX: (860) 243-9400